

ImPuls gets more reach

Expansion and internationalisation are time-consuming and hard to manage, right? Wrong. With Tradebyte and ImPuls AG, two partners got together which make life easier for all fashion vendors. Here, a highly-efficient ERP II solution and the nerve centre for all e-commerce channels come together. Data maintenance, order administration, stocks, import/export features – everything clear, highly functional and fully automated. Give your product range an ImPuls for more reach!

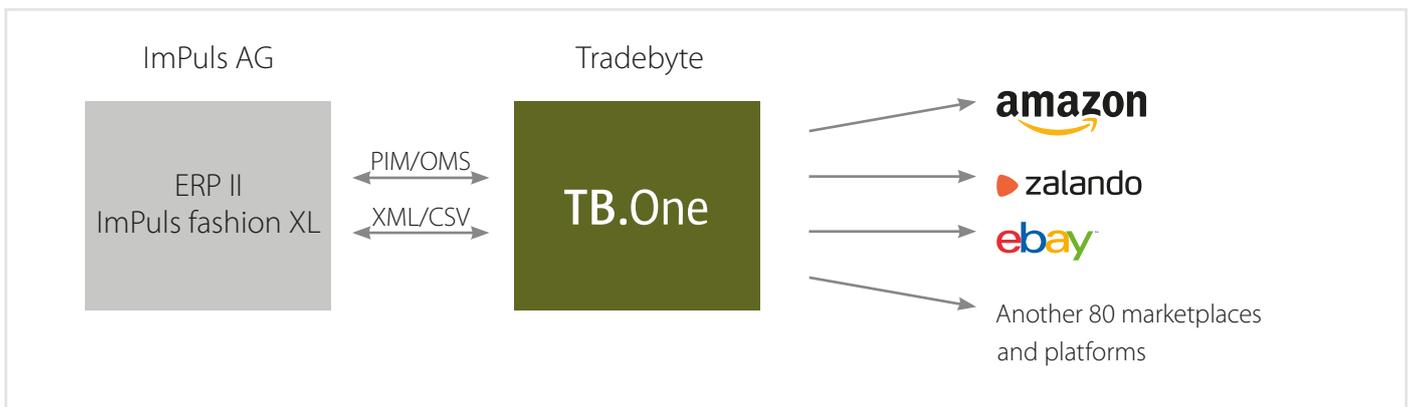
Two partners, one solution

- > Interface between ImPuls fashion XL and TB.One
- > ERP II system and channel connection all in one
- > Direct data exchange via FTP server
- > Central integration of order data
- > Extensive import/export features (CSV/XML)
- > Automated background applications
- > Full transparency and control

Advantages at a glance

- > Central administration of marketplaces and platforms
- > Development of new and different target groups
- > Securing market share and increasing it flexibly
- > Increasing customer satisfaction and service
- > Overview of stocks and shorter delivery times
- > One-off capturing of master data
- > Automation of data maintenance

Direct access to all digital marketplaces and platforms



ARMEDANGELS expands across Europe

Fair & eco fashion, time-less design and sustainable materials, no niche products, but presence on the big channels. With the fashion label ARMEDANGELS from Cologne, Tradebyte and ImPuls AG could win over an up-and-coming brand. The high-quality collections are also available on Amazon and Zalando. Nothing stands in the way of a connection to other marketplaces and platforms.

"Due to the well-coordinated interface between ImPuls and Tradebyte, we can comfortably transmit product and article data to TB.One and reliably and quickly report back order data to our back-end system. That enables us to cater to a variety of channels and manage these clearly and centrally. This enables comparatively simple and fast expansion on different markets and the most important fashion channels in Europe and therefore forms the central element of our marketplace and platform strategy."

Benjamin Zieger, Key Account Manager E-Commerce at ARMEDANGELS

ImPuls gets more reach

“ Through the cooperation of Tradebyte and ImPuls, maximum efficiency has been created. Our mutual customers in the fashion industry are supplied with a central system, one-off data maintenance, and automatic stock reconciliation. B2B as well as B2C business is generated and the reach of products and therefore the turnover of our customers is maximised simultaneously.

Rainer Markwitz, Vorstandsvorsitzender ImPuls AG

ImPuls AG

The software development and consulting company ImPuls AG was founded in 1975 and specialises in ERP II and ERP systems, as well as space management for fashion and lifestyle. The headquarters is in Krefeld and the development centre in Bremen. The products are in use at more than 300 companies. In close contact with the customer, tailor-made solutions are developed and constantly updated. Decades of catering to the requirements and processes of the textiles and clothing business guarantee expertise and a profound knowledge of the industry.



Tradebyte TB.One

Transparent, low-risk and highly scalable. There's no better argument for more reach than TB.One. The cloud-based solution offers an entire ecosystem, which enables the administration of all product and article data, as well as all the workflows in one central interface. 100-percent access to all channels and standardised SaaS applications guarantee fast development potential. No additional IT investments, but flexible cost models thanks to success-oriented conditions and low basic fees.



ARMEDANGELS

In January 2007, Martin und Anton from Cologne founded the ARMEDANGELS label. Their intention: to show the textiles industry that fashion can be different. No wage slavery, no chemical frenzy, no cheap mass production. Ten years after founding ARMEDANGELS, the company has created a clear profile as a part of Social Fashion Company GmbH. With a team of 70 people and four collections per year, it ranks amongst the biggest eco & fair fashion labels in Europe. Several independent organisations guarantee that production is sustainable and fair.

